

# WRITING FOR PUBLICATION

equips learners with essential knowledge



EALTHY



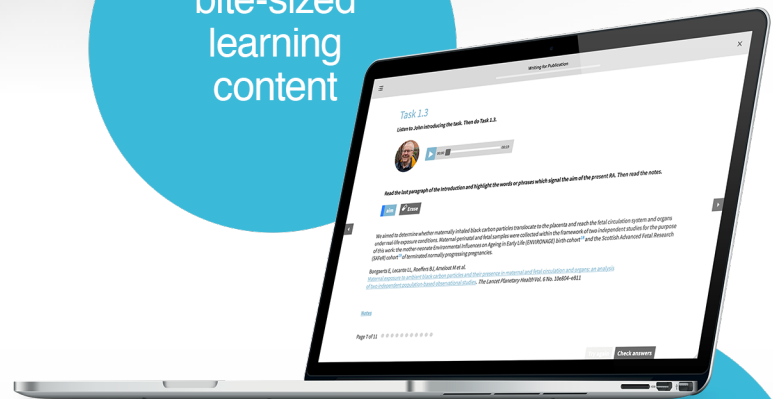
bite-sized learning content

## Why take this course?

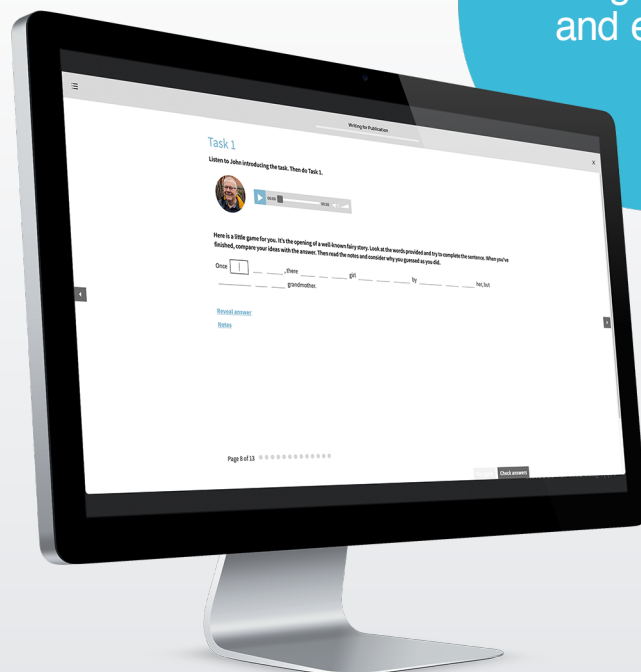
This 30-hour course is for healthcare researchers, professionals and students who want to write research articles in English for submission to international journals.

*Writing for Publication* teaches the structure and language needed to publish. It describes the conventions used, analyses multiple examples, and provides tasks to complete. By the end of the course, participants will have a clear idea of what they need to do to have their research successfully published.

The course focuses on quantitative research and has a strong, practical focus at all times. It breaks down the writing and publishing process into easily digestible sections. It is easy to follow and combines insight and expertise with humour and engaging activities throughout.



highly visual and engaging



# Course Content

## Introduction

- Key challenges faced when writing research in English
- The IMRAD convention (Introduction, Methods, Research and Discussion)
- Using a strong, predictable structure when writing

## The Game of Writing

- How readers read
- Understanding the rules for writing for publication

## Writing the Introduction

- Structuring an Introduction
- A key framework to use – the ‘four moves’
- Analysing examples and language
- Writing a ‘framework version’

## Writing the Methods

- The CONSORT statement
- The Methods checklist
- Analysing examples and language

## Writing the Results

- The ideal vs the real
- The Results checklist
- Using tables
- Analysing examples and language

## Writing the Discussion

- How to structure the Discussion
- Articulating findings, explanations and implications
- Describing strengths and limitations
- Analysing examples and language

## Do too many cooks spoil the broth?

- Using the IMRAD checklist to structure a research article
- Developing an example research article
- Writing an example research article

## A note on qualitative research

- Qualitative vs quantitative research
- Features of qualitative research
- Analysing examples and language

## 10 tips for submission

- Tips for submission:
- Abstract
- Journal selection
- References
- Covering letter
- Engaging with editors
- Review and revision

## Collecting examples

- Identifying common language patterns
- Collecting examples of useful language



### About the author

John Skelton BA MA FRCGP (Hon) is Emeritus Professor at the Institute of Clinical Science at the University of Birmingham. John has published widely in Clinical Communication, Applied Linguistics and related areas, with research published in *The Lancet*, *BMJ*, *Applied Linguistics* and *English Language Teaching Journal*, amongst many others. He has taught courses on *Writing for Publication* to students in many parts of the world.

### About Specialist Language Courses (SLC)

Based at the University of Sussex, SLC works with medical universities and nursing colleges around the world, providing language and communication training materials, educational resources, and teacher training.

### About EALTHY

EALTHY is the global association for the teaching of English for Healthcare, providing professional development, webinars, classroom resources, and access to research, articles, and networking opportunities for members.

